



## CONTACT

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## Style Guide: Logo and Theme Guidelines

### URMIA's 50<sup>th</sup> Anniversary, "Community, Innovation, Education: Celebrating 50 Years of Advancing Risk Management"

In September 2019, URMIA celebrates a remarkable milestone: our 50th Annual Conference. Our year-long celebration, "Community, Innovation, Education: Celebrating 50 Years of Advancing Risk Management," honors our past, our members, and the impact URMIA has made on the profession and profile of risk management in higher education.

*We encourage our members, the press, and other stakeholders to use the **50<sup>th</sup> Anniversary logo and theme** in related news and media stories, in email footers, and on risk management department websites to help share URMIA's story.*

### Downloadable logo files

Logo files in web- and print-ready formats can be downloaded [here](#). If different file types or sizes are needed, contact the URMIA National Office: [urmia@urmia.org](mailto:urmia@urmia.org).

### Website reference

When using URMIA's 50<sup>th</sup> Anniversary logo or theme, include a link (either embedded in text or the logo graphic) to the following website: <https://www.urmia.org/50th>.

### Minimum size

When reproducing the logo, be conscious of size and legibility. An image that is too small no longer serves a useful communication purpose. Generally, the logo should be no smaller than 1/2" tall in printed materials and no less than 68px tall in digital format.



### Help Us Put Our Best Foot Forward

URMIA's 50<sup>th</sup> Anniversary logo has been carefully designed to highlight an amazing moment in our association's history; it should not be altered in any way. If you have any questions about appropriate use, contact the URMIA National Office: [urmia@urmia.org](mailto:urmia@urmia.org).

### Sample Email Footer



Celebrate URMIA's 50<sup>th</sup> Anniversary, "Community, Innovation, Education: Celebrating 50 Years of Advancing Risk Management"

**Kick off the celebration at URMIA's 49<sup>th</sup> Annual Conference**  
Salt Lake City | Sep. 29-Oct. 3, 2018