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Style Guide: Logo and Theme Guidelines

URMIA's 50th Anniversary, "Community, Innovation, Education: Celebrating 50 Years of Advancing Risk Management"

In September 2019, URMIA celebrates a remarkable milestone: our 50th Annual Conference. Our year-long celebration, "Community, Innovation, Education: Celebrating 50 Years of Advancing Risk Management," honors our past, our members, and the impact URMIA has made on the profession and profile of risk management in higher education.

*We encourage our members, the press, and other stakeholders to use the **50th Anniversary logo and theme** in related news and media stories, in email footers, and on risk management department websites to share URMIA's story.*

Downloadable logo files

Logo files in web- and print-ready formats can be downloaded [here](#). If different file types or sizes are needed, contact the URMIA National Office: urmia@urmia.org.

Website reference

When using URMIA's 50th Anniversary logo or theme, include a link (either embedded in text or the logo graphic) to the following website: <https://www.urmia.org/50th>.

Minimum size

When reproducing the logo, be conscious of size and legibility. An image that is too small no longer serves a useful communication purpose. Generally, the logo should be no smaller than 1/2" tall in printed materials and no less than 68px tall in digital format.



Help Us Put Our Best Foot Forward

URMIA's 50th Anniversary logo has been carefully designed to highlight an amazing moment in our association's history; it should not be altered in any way. If you have any questions about appropriate use, contact the URMIA National Office: urmia@urmia.org.

Sample Email Footer



Celebrate URMIA's 50th Anniversary, "Community, Innovation, Education: Celebrating 50 Years of Advancing Risk Management"

You're invited! URMIA's 50th Annual Conference
Boston, MA | Sep. 16-19, 2019